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Poc Medical 波克生醫

Transparency from field to fork

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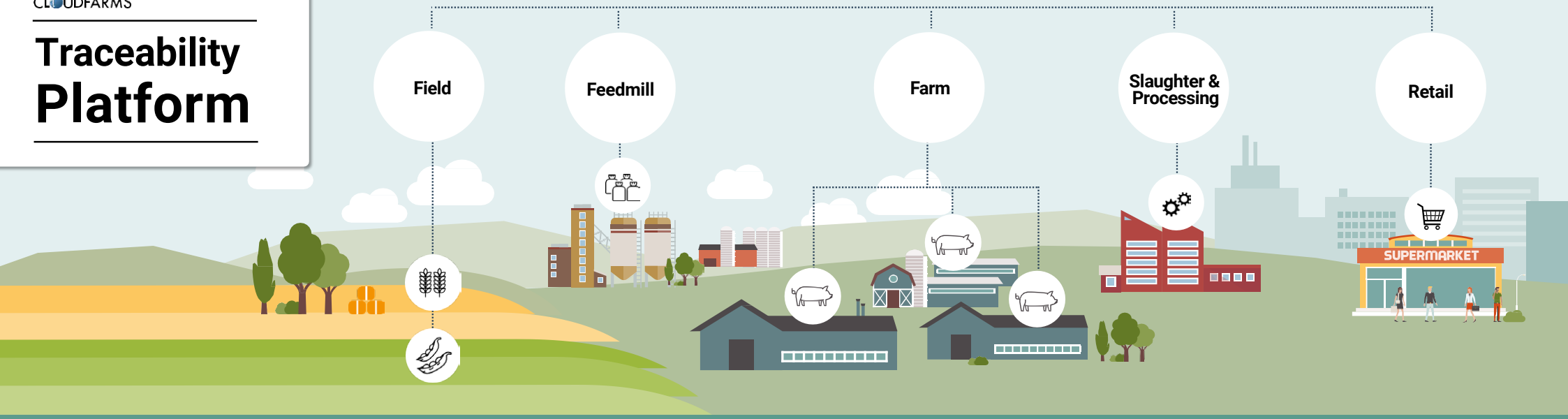
Traceability Platform



Our Traceability solution enables companies along the whole pork value chain to quickly and securely enter, analyze and exchange data. Get the full supply chain overview and provide the provenance of your products.

Transparency

Fulfill legal standards for food safety and quality, create marketing value.

Traceability

Trace your products and gain full visibility of the supply chain.

Efficiency

Get data-driven insights to optimize supply chain ineffi- ciencies.

Data Management

Enter and analyze data on one platform. Share it securely with value chain partners.

Features

- "Pig Passport"
- Contaminated batch identification & recall
- Stock overview
- Sustainability
- Standards, regulations, audit support
- Incident tracking
- Integrations: logistics optimization, data warehouse

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Use Case #1

Track your products across the supply chain from **field to fork**

Internal

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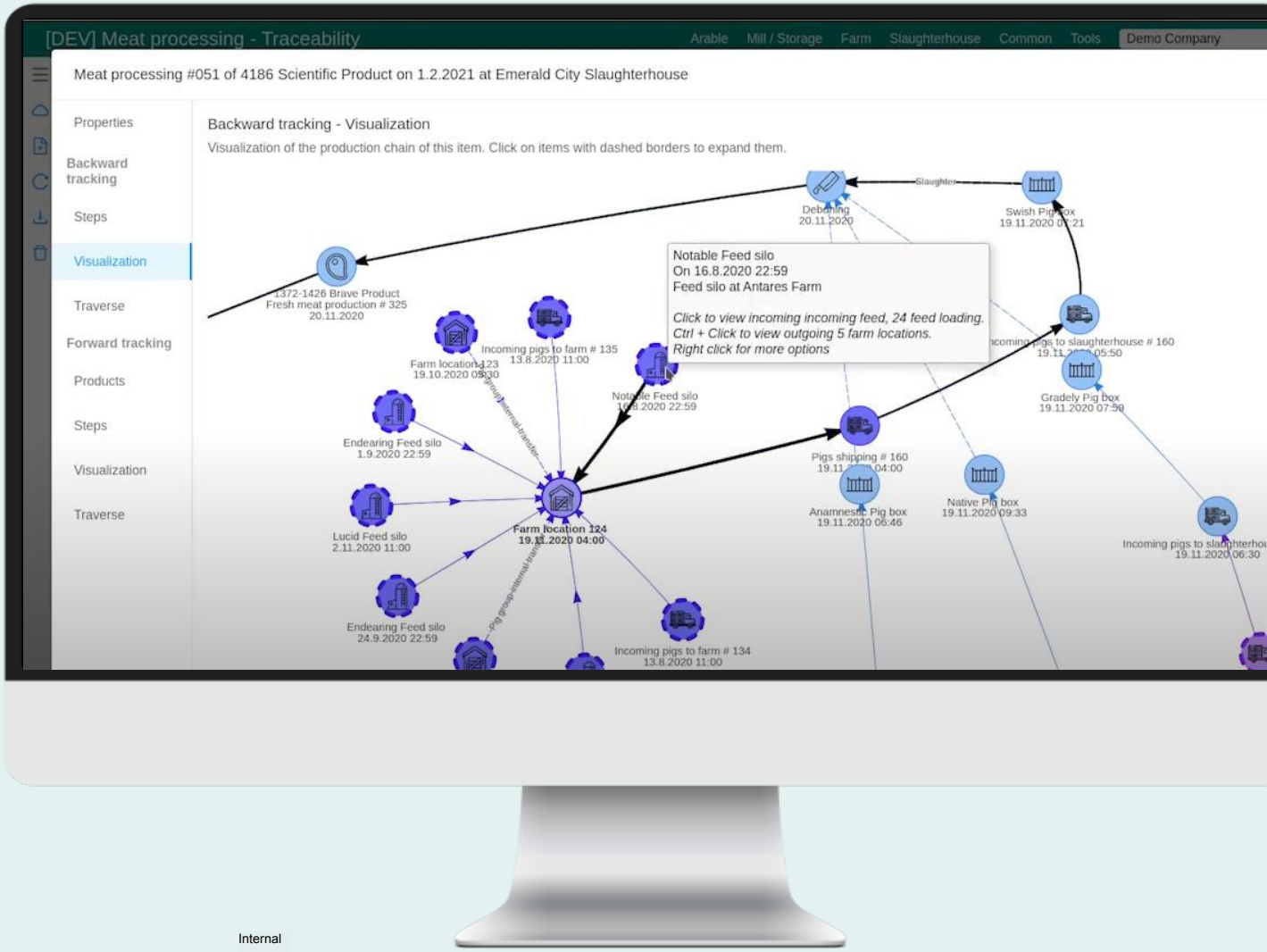
Use Case #1

Benefits

- ✓ Improve brand
- ✓ Increase market share
- ✓ Charge price premium



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Use Case #1

Testimonial

Goodvalley

~45,000 sows

Europe

“Since early 2021, consumers in supermarket stores can scan all Goodvalley’s products and see the process from the first grain for feed to the last slice of ham. To share information about every step of the production process, we added a QR-code on our product packaging.”

Holger Axelgaard
Chief Information Officer
Goodvalley

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Use Case #2

Identify **contaminations**
and optimize product **recalls**

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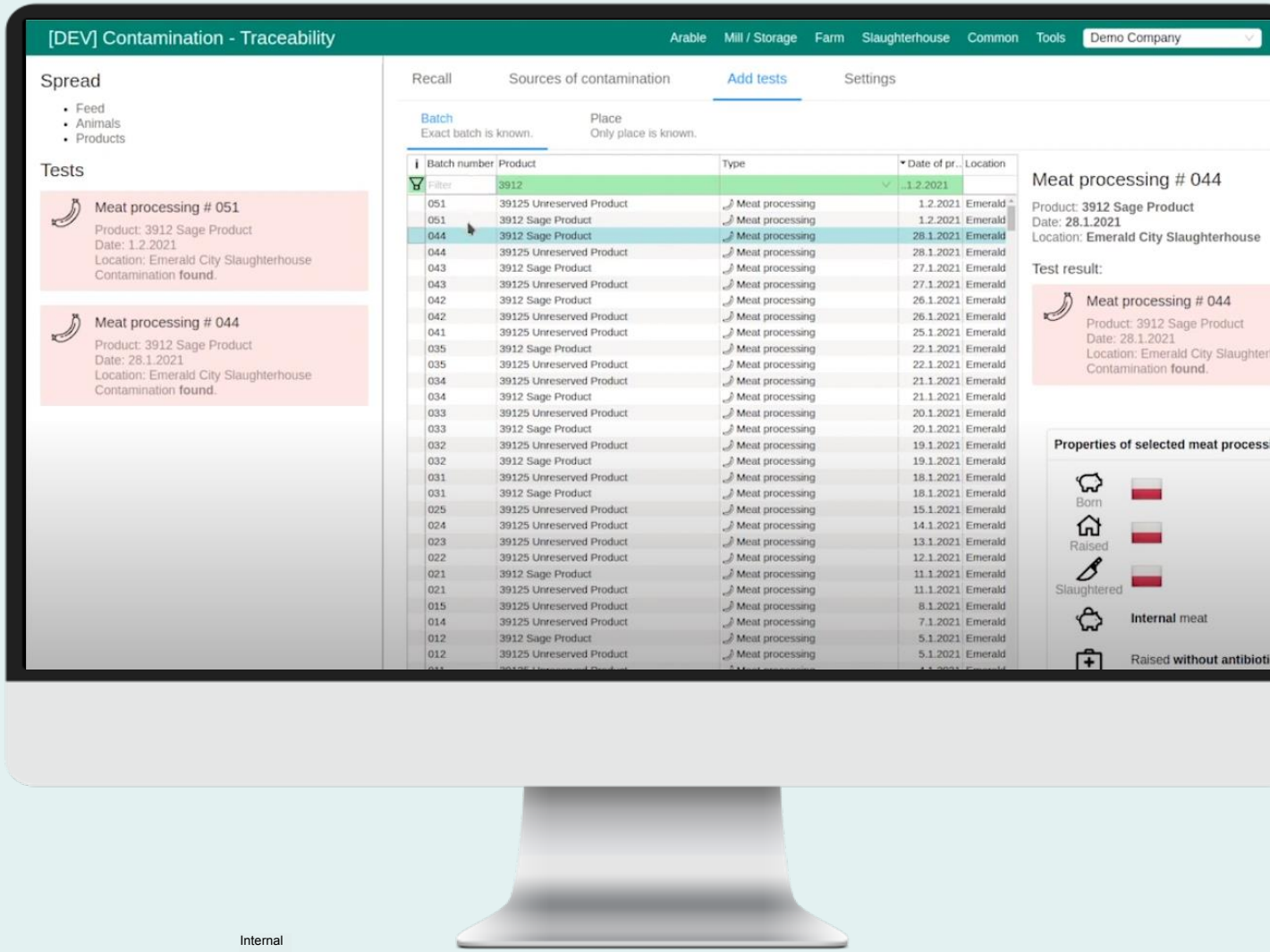
Use Case #2

Benefits

- ✓ Save time
- ✓ Reduce costs
- ✓ Avoid hazzle



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Use Case #3

Have complete overview over **stocks** along the supply chain

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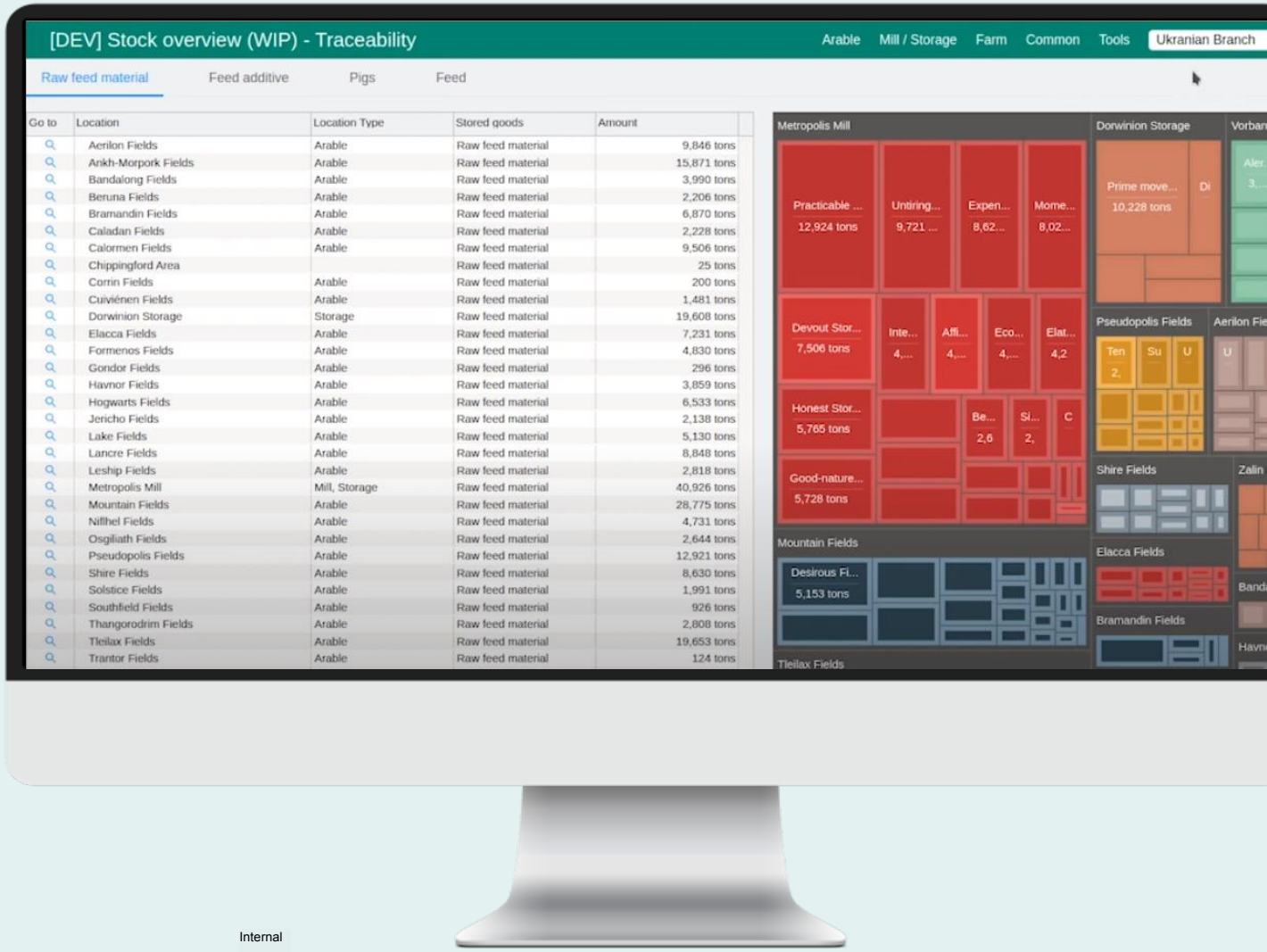
Use Case #3

Benefits

- ✓ Have full information
- ✓ Increase transparency
- ✓ Connect the supply chain



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